

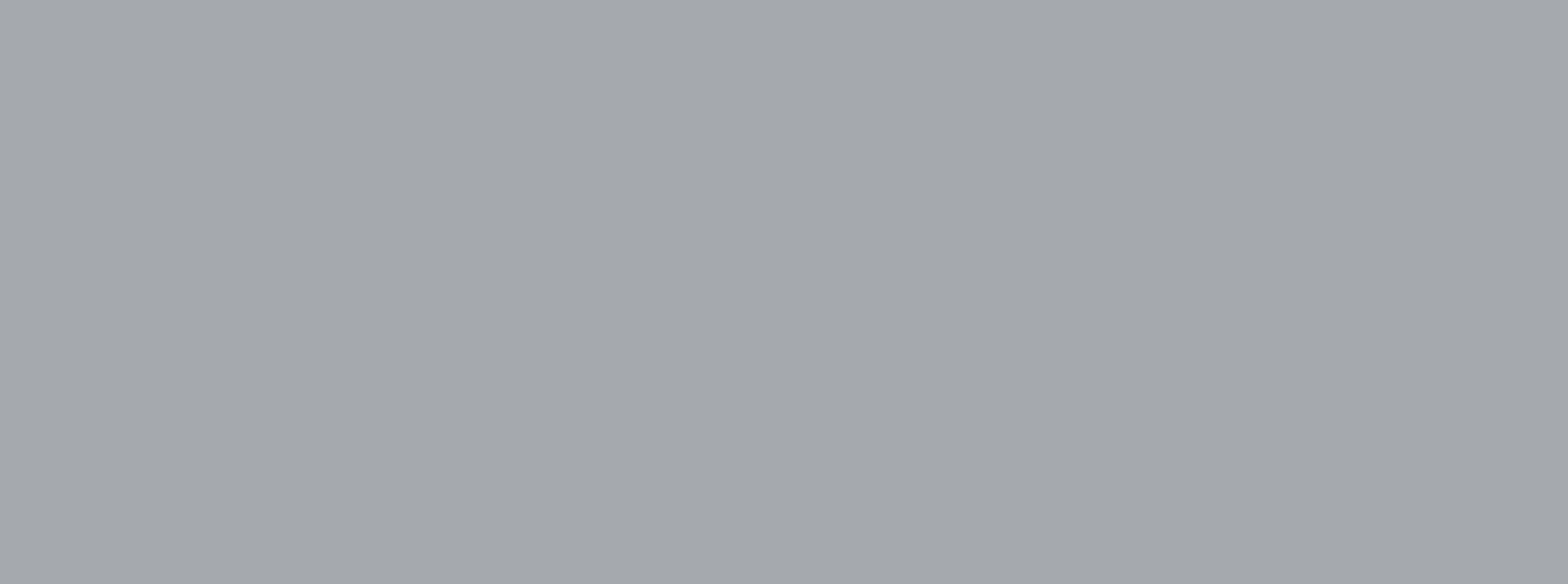
38TH CHESS OLYMPIAD DRESDEN / GERMANY

12 – 25 November 2008

A stylized chess knight logo composed of overlapping colored shapes: a red circle at the top, a yellow shape on the left, a green shape on the right, and a blue shape at the bottom. A black crown-like silhouette sits atop the red circle.

OLYMPIC CHESS
OLYMPIAD
DRESDEN
2008







GERMANY IS PLAYING CHESS.
COME AND JOIN US!



The City of Dresden and the German Chess Federation (DSB) have the honour of inviting the member Federations of the Fédération Internationale des Échecs (FIDE) to participate in the Chess Olympiad Dresden 2008 which will take place in Dresden, Saxony, Germany, from 12 to 25 November 2008.

Dr. Lutz Vogel

Major
City of Dresden

Prof. Dr. Robert K. von Weizsäcker

President
German Chess Federation

Winfried Lehmann

President
Organizing Committee

PATRON OF THE CHESS OLYMPIAD



Germany's Federal President Horst Köhler

OPENING IN DRESDEN

100,000 members of the German Chess Federation, headed by its President Prof. Robert K. von Weizsäcker, and **millions of chess enthusiasts** around the world are looking forward to **a major international event: the 2008 Chess Olympiad in Dresden!** What Wimbledon is for tennis, Ironman Hawaii for triathletes, and the FIFA World Cup for soccer fans – Dresden will be for the world of chess in 2008. The World Federation FIDE and chess Grand Masters like Garry Kasparov were already **enthusiastic about Dresden's overall concept**, its cultural environment and the venue – Dresden's new convention centre – during the application procedure. As a result, in 2008 it's Germany's move – with Dresden! The decision in favour of Saxony's capital was made at the FIDE Congress in October 2004 in Majorca. So for the first time since 1970, from 12 to 25 November 2008 Germany will again be hosting **the most important team competition in chess.**



Chess has more potential moves than
there are atoms in the universe.

**AND DRESDEN CAN ALSO OPEN UP
COUNTLESS POSSIBILITIES FOR YOU.**



SICILIAN? FRENCH? OPEN OLYMPIC!

The biennial Chess Olympiad is one of the biggest sporting events – anywhere in the world! **The value-added it generates tops €10 million.** For two weeks about 1,500 top players from 150 countries will be playing chess at the highest level in Dresden! **Vladimir Kramnik, Viswanathan Anand, Zsuzsa Polgar** and about 300 other international Grand Masters are expected – plus 15,000 visitors, 150 arbiters, 400 journalists and 450 organizers – plus 300 delegates to the Congress of the World Chess Federation FIDE, which will be held at the same time.



CHESS
OLYMPIAD
DRESDEN
2008



GRAND MASTER

KRISHNAN SASIKIRAN OF INDIA

is already focusing on the Olympiad in Dresden.



The stage is set for your performance: for two weeks, chess from Dresden 2008 will be at the focus of international reporting. TV crews from all over the world will be concentrating on kings, queens and pawns. About 250 million website visits are expected.

IT'S ALL ABOUT TAKING PART, AND YOU CAN BE PART OF THIS ROYAL COMPETITION.



STRATEGY, PERFECTION AND SUCCESS

Chess has a fascinating image, and it is infinitely exciting! There are more potential moves in chess than atoms in the universe, and almost everybody knows about the astronomical number of rice grains you get by doubling the number placed on each of the 64 squares. The game has its roots in India; it came to Persia in the late 5th century, and **Dresden got into the act for the first time in anno 1083**. Today, chess is a major international competitive and popular sport. People from all cultures can understand each other without words around the board that means the world to them. The image of chess as the “**royal game**” is timelessly excellent. This is no coincidence, since the game promotes virtually all the attributes that are important for personal and social development: **analysis, abstraction, strategy, concentration and creativity**.

Chess stands for strategy, will power, exclusivity, intelligence, individuality, success, timelessness, creativity, performance and perfection. These values have helped chess to attain a **top position in the image rankings of all sports**.



WINNING BY BRAIN POWER:

the Klitschko brothers playing a blind simultaneous game with Elizabeth Pähtz

WELCOME TO GERMANY!

Afghanistan, **A**lbania, **A**lgeria, **A**ndorra, **A**ngola, **A**rgentina, **A**rmenia, **A**ruba, **A**ustralia, **A**zerbaijan, **B**ahrain, **B**angladesh, **B**arbados, **B**elarus, **B**elgium, **B**ermuda, **B**olivia, **B**osnia and Herzegovina, **B**otswana, **B**razil, **B**ritish Virgin Islands, **B**runei Darussalam, **B**ulgaria, **C**anada, **C**hile, **C**hina, **C**olombia, **C**osta Rica, **C**roatia, **C**uba, **C**yprus, **D**enmark, **D**ominican Republic, **E**cador, **E**l Salvador, **E**ngland, **E**stonia, **E**thiopia, **F**aroe Islands, **F**iji, **F**inland, **F**ormer Yugoslav Republic of Macedonia, **F**rance, **G**eorgia, **G**reece, **G**uatemala, **G**uernsey, **H**aiti, **H**onduras, **H**ong Kong, **I**celand, **I**ndia, **I**ndonesia, **I**ran, **I**raq, **I**reland, **I**srael, **I**taly, **J**amaica, **J**apan, **J**ersey, **K**azakhstan, **K**enya, **K**yrgyzstan, **L**atvia, **L**ebanon, **L**ibya, **L**iechtenstein, **L**ithuania, **L**uxembourg, **M**acao, **M**alawi, **M**alaysia, **M**alta, **M**auritius, **M**exico, **M**oldova, **M**onaco, **M**ongolia, **M**ontenegro, **M**orocco, **M**ozambique, **N**amibia, **N**epal, **N**etherlands, **N**etherlands Antilles, **N**ew Zealand, **N**icaragua, **N**igeria, **N**orway, **P**akistan, **P**alestine, **P**anama, **P**apua New Guinea, **P**araguay, **P**eru, **P**hilippines, **P**oland, **P**ortugal, **P**uerto Rico, **R**omania, **R**ussia, **R**wanda, **S**an Marino, **S**cotland, **S**erbia, **S**eychelles, **S**ierra Leone, **S**ingapore, **S**lovakia, **S**lovenia, **S**omalia, **S**outh Africa, **S**outh Korea, **S**pain, **S**ri Lanka, **S**udan, **S**urinam, **S**weden, **S**witzerland, **S**yria, **T**aipei, **T**ajikistan, **T**hailand, **T**rinidad & Tobago, **T**unisia, **T**urkey, **T**urkmenistan, **U**ganda, **U**kkraine, **U**nited Arab Emirates, **U**nited States of America, **U**.S. Virgin Islands, **U**ruguay, **U**zbekistan, **V**enezuela, **V**ietnam, **W**ales, **Y**emen, **Z**ambia.

We all play the same language.

DRESDEN IS EXPECTING:

- **1,500** players from **150** countries
- more than **120** ladies' teams
- more than **150** men's teams
- more than **15,000** guests
- **400** journalists
- **450** organizers
- **150** arbiters
- television crews from all over the world

A WORLD EVENT IN GERMANY.



KINGS, QUEENS, ROOKS ... DRESDEN IS WELL POSITIONED.

Goethe once wrote about Dresden: **“There are unbelievable treasures** of all kinds in this beautiful place.” And Saxony’s capital has worked hard – move by move – to build up the illustrious position it holds today. **As a cultural metropolis, Dresden is a global magnet for tourists** and a **booming location for business and science**. Dresden’s Microelectronics Cluster (AMD, Infineon), several Fraunhofer and Max Planck Institutes, the Technical University and the Academy of Art are representative of an intellectual attitude that offers a perfect environment for chess. For example, Dresden was voted Germany’s “City of Science” in 2006.

Intelligence has been at home here from very early times. In 1083, the Bohemian princess Judith brought a precious chess set to Saxony as part of her dowry. This was **Dresden’s opening as a chess city**. About 210 international and national chess events have been held here since 1991 alone. **Stars like Anatoly Karpov and Garry Kasparov** are often in Dresden – not only for competitions.

**SOMETHING FOR
CONNOISSEURS:**

Church of Our Lady and
the Semper Opera



A worthy backdrop: the 2008 Chess Olympiad will be held on the banks of the River Elbe in the Old Town. The famous baroque buildings of “Florence on the Elbe” are just a short walk away. Dresden exudes a special flair of hospitality and a love of culture.

SPORT AND CULTURE – THE CITY OF DRESDEN.



TIME TO STOP THINKING IN BLACK-AND-WHITE TERMS!

Chess is much more than “just” a sport. It comprises the essential characteristics of art and science – and **defines an attitude to life!** These days, this has less to do with solitary geniuses in smoky back rooms than with modern, cosmopolitan characters. One of the idols of modern chess, for example, is **Grand Master Alexandra Kosteniuk**. An attractive, intelligent and also very fashion-conscious young woman who can also hold her own on the glossy pages of the world press. **The chess scene has always been colourful and fascinating.** In the Middle Ages, skill in chess was one of the seven virtues expected of a knight. In our times, many celebrities – e.g. Richard von Weizsäcker or Brad Pitt – are passionate chess players. And for good reason: **playing chess gives you self-assurance and intellectual competence,** essential character traits for role models in all eras.



ALEXANDRA KOSTENIUK

is a Grand Master and an advertising model. She presents her combination of intelligence and glamour in international journals and TV shows.

Her credo: "Chess is cool!"



BORN IN 1991 AND

A NEW HOPEFUL FOR 2008:

Elena Winkelmann from Dresden can already make the competitors look pretty old.

As Jean Paul once said: "If you look for science in chess, you'll find it. If you look for a cultivated way of passing the time, you'll find that too."



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